



BELOONG

YOUR TERMINAL DISPLAYS CUSTOM EXPERTS

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Customers & Cases

An aerial view of a modern city skyline. The central focus is a tall, slender skyscraper with a pointed top, surrounded by other high-rise buildings. In the foreground, there is a large, modern stadium with a distinctive, curved, lattice-like roof. The city is surrounded by greenery and a body of water. The sky is clear and blue.

01 | Enterprise Introduction



Belong Group Headquarters



Belong Center



Belong Intelligent Manufacturing Workshop

Leading LCD Commercial Display Service Provider

100+

Staff

200+

Patent and soft work

20000+

Applications

Development History



2013-2014

Start-up Period

The company was established, the business direction was clarified, and the original accumulation was completed



2015-2017

High-speed Growth Period

Exploit the domestic market, accelerate the take-off of business, and establish domestic branches one after another.



2018-2019

Explore the Pre-travel Period

The intelligent manufacturing center was put into operation, and the domestic business layout accelerated.



2019-Now

Overseas market exploration period

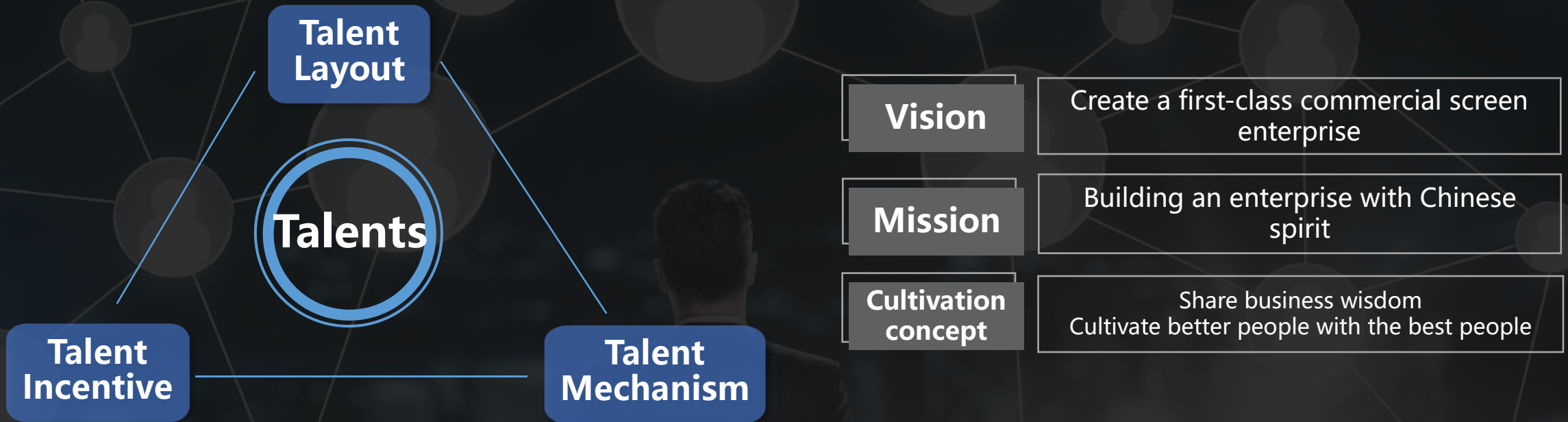
In-depth development of foreign markets, covering the global sales system



Domestic Layout

Brand accumulation and precipitation, with business covering all provinces in China,
Has 5 subsidiaries and successfully implemented more than 20,000 project cases.

Talent Management





02 | Team & Culture

Company Founder



Hailong Ren

Beloong Group is a young, mature, stable and energetic enterprise. We are adhering to the core corporate philosophy of "holding integrity, mutual benefit and common prosperity, with virtues and virtues" and the corporate tenet of "quality first, reputation first, management-oriented, and sincere service", and we are committed to creating harmony with great enthusiasm. Realize a vigorous enterprise management model, devote itself to the development and innovation of high-tech fields, gather a team of talents with a reasonable structure, develop and provide high-quality products and services.



Team

Possess a professionally knowledgeable business team with operations in all provinces of China and 5 domestic subsidiaries



Belong Company Culture

Professional Ethics

Profession

NO Lie, NO Fake,

Love employees
Never default on money owed
to suppliers

Belong Company Culture

Mission

We pursue the ultimate truth. Produce true products, provide true services, and restore the true world.

We are the light of the world. Bloom the glory of the world and achieve a wonderful life.

Vision

We are determined to build a commercial civilization that is honest, quality, responsible, and win-win.

We inspire thousands of Chinese private enterprises to join hands in creating a commercial civilization.

Core Value

Integrity: Honesty and trustworthiness, words must be done, deeds must be resolute.

Gratitude: Love is the driving force of life, and gratitude is the source of love. We must become love and pass on love.

Responsible: Action is responsibility.

Values

Create maximum value for customers

Believe in the power of organization, individuals must obey the organization

Work hard and enjoy the joy of work

Success is based on achieving goals, speed and efficiency are the keys to victory

Everything has a methodology

Learning ability is equal to vitality, and all results are in the final analysis a question of ability

Enterprise Spirit

humble

loyalty

Innovation

Cooperation



03 | Products & Services

Two Business Sectors



Display
Manufacturing

Service
Industry



LCD Screen Five Product Lines



Ad Display Equipment

- Standard billboard
- Outdoor big screen
- Transportation hub
- Street view ad
- Digital signage
- physical education



Stage Display

- Corporate events
- Public event
- Performing arts
- TV broadcast



Commercial Display

- Brand chain
- Commercial complex
- Theme park
- Exhibition



Data Visualization

- Control room
- Broadcasting
Studio



Conference Screen

- Government and
enterprises
- Education
- Financial
- Hotel

Advertising Display



Vertical Advertising Player



Wall-mounted Advertising Player



Mirror Advertising Player



Customization Advertising Player

Commercial Display



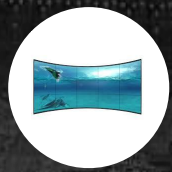
BOE LCD VIDEO Wall



LG LCD VIDEO Wall



Seamless LCD VIDEO Wall



Cost-effective LCD video wall

Touch & Inquiry machine



Horizontal all-in-one Machine



Customization Party Building Machine

Data Visualization



Control Room Display



Traffic Command Center Data show

Conference Screen



Advanced conference Interactive Whiteboard



Cost-effective Conference Board

Product Advantages: Realistic Display

Research innovation

Original imported industrial screen, the performance of the whole machine is more stable

Professional inner core

Professional-grade image processing chip, saturation of the image, color, clarity better

Intelligent light control

According to the image content, dynamically adjust the backlight to reduce power consumption

LCD Intelligent Control

Use a professional color analyzer to ensure that the color of each factory screen is consistent

Product Advantage: Stable Quality

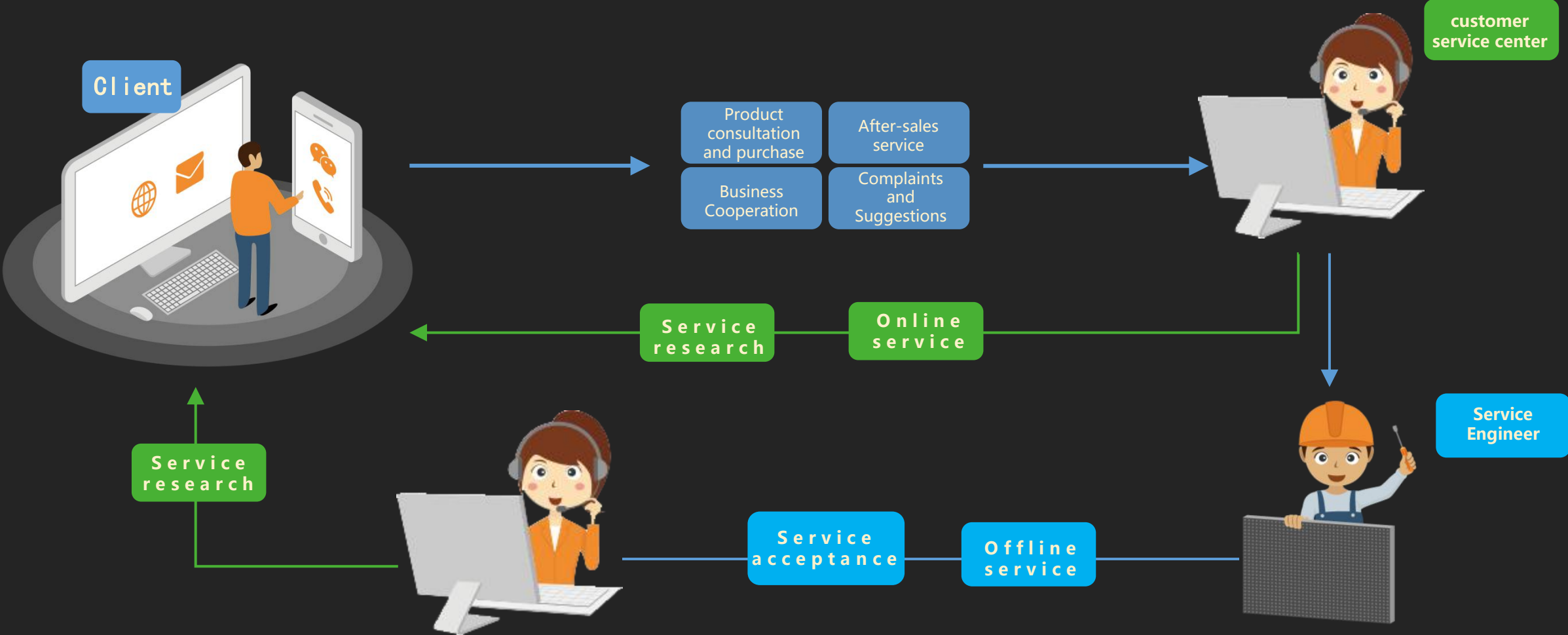
Quality Control Ability



Advocate Zero Defect Process Management



Customer Experience Process



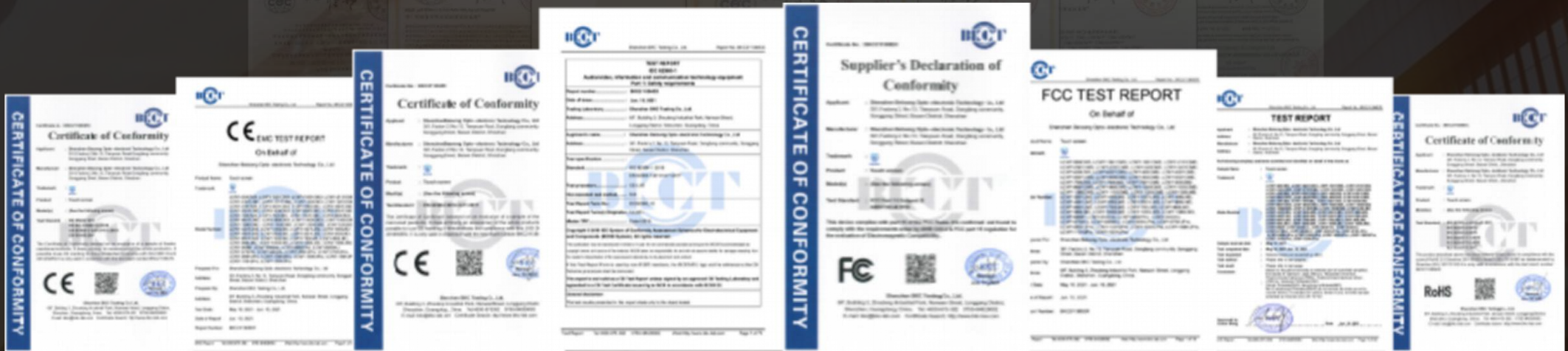
Sales Service Network

The sales service area covers the whole country.

The company has a mature management system, complete marketing services and fast after-sales service system.

The products have been used in various fields such as safe cities, venues, transportation, energy, finance, and command centers.

Product Test Certificate





04 | Customers & Cases

20000+ Customers' Choice

Customer-centric, continue to create value for customers





A training center in Shenyang

49 inches 3 by 8 total 24 units

Port of Jinzhou

55 inches 3 by 15 total 45 units





Shanxi Wutaishan Visitor Center

55 inches 3 by 7 total 21 units

A military project in Gaizhou

55 inches 4 by 7 total 28 units





Jilin Province Juncheng Real Estate Co., Ltd.

55 inches 5 by 5 total 25 units

Lanxi County Agricultural Development Office

49 inches 3 by 5 total 15 units





Shenyang Railway Staff Training Base Data Center

49 inches 3 by 8 total 24 units

An army in Anshan

46 inches 4 by 8 total 32 units





A fire brigade in Shandong

55 inches 3 by 8 total 24 units

Shenzhen Convention and Exhibition Center Liancheng Xintiandi

Shenzhen Convention and Exhibition Center Liancheng Xintiandi-Food and Beverage Center adopted a digital double-sided poster screen solution in early 2015 to create a networked information release for catering chains, adding a weapon to digital advertising and marketing in the catering industry.



Rural E-commerce One Amoy Affordable Project 13000



43-inch touch screen advertising
machine Android system



BYD Auto 4S shop



BYD Auto: The first batch of 58-inch landing poster advertising machine (Android system) orders have been delivered. At the same time, the One Horizon cloud server system provides BYD with advertising aircraft transportation project services to ensure that all advertising players can be synchronized according to demand.

Haima Automobile 4S shop



55-inch touch screen advertising machine
Windows system





Seaview Austin Hotel
55-inch touch advertising machine Windows system



Hotels in Venice
55-inch floor poster advertising machine
Windows system



InterContinental
Hotel

Fun with 3D dressing mirror (AR display)



Horizon and Fun with in-depth cooperation on software and hardware, developed the most popular AR display system 3D fitting in the virtual display system. Customers stand in front of the advertising machine and can change the equipment. (49-inch landing touch advertising machine Windows system)



Overseas customer shopping mall media application
55-inch floor touch advertising machine Windows system

THANK YOU!

